

REP HEADLINE# 6395493 TRF# 338786 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT24/12 17.39
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6395493 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#655 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 17.39

REP: TO LENA
FR JULIE
OKD M1
TTLS RTS
PLS CFM, THX 10/24

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		800P-1100P	30		\$3,300.00	11/3	11/3	0		SAT	0
PROGRAM : SAT COL FBALL												
6	A		800P-1130P	30		\$3,300.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL												
ORD COM1: TP FBALL												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-4 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 655

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\$\$\$ UNAPPROVED REV #1 \$\$\$ **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

MI OK'D BUY#4 MISSED: SAT/800P-1100P NOV3 30S \$3,300.00 (OCT24/12)

OFFER: SAT/800P-1130P NOV3 30S \$3,300.00 PLS ADVISE.

CMT: TP FBALL

NOV/12 23300.00

CONTRACT TOTAL 23300.00

TOTAL SPOTS 5

MARKET TOTALS \$72,812 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE